



FEBRUARY 2020

302-478-9786

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Wilmington, DE. 19803
302-478-9786



<https://www.facebook.com/pg/PontesAutoCare>



Approved
Auto Repair



Did You Know... We offer FREE shuttle service ,
within a 5 mile radius to help make having your
vehicle serviced as convenient as possible?
We know your time is valuable.

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FEBRUARY
HEART AWARENESS MONTH



NEWS YOU AUTO KNOW

Reduce Effects of Severe Driving

According to the Car Care Council, severe driving includes:

- Stop-and-go traffic
- Short commutes
- Heavier loads: cargo, passenger or towing a trailer
- Rough or mountainous roads
- Dusty or salty environments
- Driving in extremely hot or cold weather

The Car Care Council recommends that you take a few easy steps to reduce the effects of severe driving.

- Follow the "severe" service schedule in your owner's manual.
- Check fluids, including oil, and filters more frequently.
- Have certain components such as brakes and shocks inspected more regularly.
- Observe the speed limit. Gas mileage decreases rapidly above 60 mph.
- Avoid quick starts and stops. Aggressive driving can lower gas mileage.
- Don't haul unneeded items in the trunk as extra weight will reduce fuel economy.

*Thank You...
We Appreciate Your Referrals*

**Elaine Sherman, Pete Klosiewicz
and Chic Krukiel**

Annual Lewes Polar Bear Plunge For
Special Olympics on Sunday February
2nd, 11:30am-3:30pm with the plunge
at 1:00pm at the Rehoboth Beach
Boardwalk near the bandstand.

The Plunge Festival features activities:
annual 5k run to the Plunge,
restaurant chili contest, sand castle
demonstration, polar ice cream throw
down, and hot wing sampling all
designed with the "Plunging Family"
in mind.

For more information visit
<https://www.plungede.org/>.

www.PontesAutoCare.com

Happy Presidents Day — February 17



Mount Rushmore in South Dakota's Black Hills National Forest is the site of four gigantic carved sculptures depicting the faces of U.S. Presidents George Washington, Thomas Jefferson, Abraham Lincoln and Theodore Roosevelt. Led by the sculptor *Gutzon Borglum*, work on the project began in 1927 and was finally completed in 1941.

Known as the "*Shrine of Democracy*," Mount Rushmore welcomes upwards of 2 million visitors every year, and is one of America's most popular tourist attractions.



What You Should Know About Your Most Important Safety Item on Your Car

Your Brakes...

Your car's braking system is arguably the most important system in your vehicle. For safety purposes it's imperative to have your brakes inspected on a regular basis by a professional.

Sponge like or Soft Pedal - A spongy feeling or soft brake pedal is a sure sign of a problem. If you have to pump the brakes for them to work effectively, or you notice the brake pedal traveling further towards the floor than usual, this is indicative of a loss of pressure in the braking system AND should be checked immediately.

Irregular Brake Noises - If you hear a **metallic sound or screeching** when you use your brakes, it could be the brake pads are worn down and need to be replaced. It could also be a sign of **warped rotors** or a **damaged caliper** can also cause you to feel a **shudder in the steering wheel** when applying the brakes. Your best course of action is to bring your vehicle to us to inspect to find out exactly what is causing the noise. Sometimes waiting will result in more damage and expense.

Brake Indicator Light - brake light. If you see the brake warning light on your dashboard, do **NOT ignore** it, waiting could result in your vehicle failing to stop! Immediately stop your vehicle and do not use it again until the braking systems can be properly inspected and diagnosed.

Give us a call at [302-478-9786](tel:302-478-9786) or stop in and we'll inspect your brakes at no charge.



Give Them a Valentine's Gift They Will LOVE

Give That Special Person a
Car Care Club Membership

It includes (4) FREE oil changes and
BIG discounts on other Services.

Call us at **302-478-9786** and ask about
Gifting the *Insider's Car Care
Club Membership* to...



Interesting Valentine's Day Facts:

On Valentine's Day every year, there are at least 36 million heart shape boxes of chocolates sold.

On average, men spend double the amount of money on Valentine's Day gifts than women spend. The **average amount** a man spends is **\$130**.

There are enough candy hearts made each year to stretch from Valentine, Arizona to Rome, Italy, and back again. The number of these candy hearts produced is approximately 8 billion.

There are approximately **50 million roses given** on Valentine's Day around the world.

Women tend to buy approximately 85% of all the Valentine's Day cards sold.

Valentine's Day is the **second most popular day** of the year for **sending cards**, second only to Christmas.

At least 9 million people **buy their pets a gift!**



February is National Time Management Month in the U.S.

We understand how busy you are and we make it as **convenient as possible for you to bring your car in for service**.

Our **FREE shuttle service** program is available for you when having your car serviced with us. Just let us know when you call **(302) 478-9786** for your appointment that you'll need a loaner car/ride and we'll be ready when you drop your vehicle off for service!



Have a Question About Your Car?

Just give us a call! We always enjoy hearing from our valued customers. Whether you have a question about vehicle maintenance, a repair question, or just want to call to say Hello, we'd love to hear from you.

Give us a call at **(302) 478-9786**.

National Pizza Day is observed annually on **February 9th**. Whether it is thin crust, Chicago-style, deep dish or anything in between, pizza is an American favorite.

Here are some interesting facts about pizza:

- Pepperoni is the most popular pizza at 36% of all pies ordered.
- Over 3 billion pizzas are sold in the USA each year. Add another 1 billion on frozen pizzas
- 17% of all US Restaurants are pizzerias.
- Antica Pizzeria, the first Pizzeria, opened in Naples, Italy, in 1738.
- Gennaro Lombardi, the first Pizzeria in the United States, opened in 1895 in New York City.



Client Comments...

Service was outstanding, very timely, excellent quality, and explained details associated with the work. Appreciate doing business there. You know they will take good care of you & your car!

Julie Peirson

Client of the Month

RON MAKAR

Ron & Mollie have been clients for 35+ years. Their generosity & commitment is unwavering. Thanks for all you do!!

IN 2020...



VALENTINES DAY IS A FRIDAY



CINCO DE MAYO IS ON TACO TUESDAY



4TH OF JULY IS A SATURDAY



HALLOWEEN IS ALSO A SATURDAY



CHRISTMAS IS A FRIDAY



NEW YEARS STARTS WITH A 3-DAY WEEKEND



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THANK YOU, LEAP YEAR!!!

When is the last time you gave or received Flowers?

At **Ponte's Auto Care** we want to brighten things up a bit especially given how gloomy things in the news has been.



We Want to Help Brighten Things Up For Our Clients

Stop in any time during the week of

Valentine's Day (Feb. 10-14) and get **your FREE Rose!**

Keep it for yourself or give it away!

(Women still love to get flowers)

No purchase necessary!!

Just to show how much we LOVE our clients ...

Stop in and Pick up your **FREE Rose** to keep or pass on and **brighten someone's day**, like your **wife, daughter, mother, grandmother** or...



Let's All Do Our Part To Help Prevent A Tragedy!

*The National Safety Council reports that cell phone use while **driving** leads to **1.6 million crashes** each year!*

Please!!

Did you know...

- **Texting while driving is about 6 times more likely to result in an accident than driving while intoxicated.**
- **Nearly 330,000 injuries** occur each year from accidents caused by texting while driving. **Please put your phone away folks when driving for the safety of everyone on the road...**
- **Almost 50% of all drivers** between the ages of 18 and 24 are **texting while driving**.
- Teens say that texting is their number one driver distraction.
- **1 out of every 4 car accidents in the United States is caused by texting and driving**.
- Studies have found that texting while driving causes a 400% increase in time spent with eyes off the road.
- The majority of Americans believe that talking on the phone and texting are two of the most dangerous behaviors that occur behind the wheel. **Still, as many as 81% of drivers admit to making phone calls while driving.**



Yet, one-fifth of experienced adult drivers in the United States send text messages while driving!

We at Ponte's Auto Care (302-478-9786)

want you to pass this on to everyone you know!



Our Most Popular Oil Change Special of the Year

Available until February 28, 2020



***Here's Everything Included in
Your Sweetheart Special****



- ♥ Oil change, Filter and Lube if needed
(up to 5 quarts conventional oil, synthetic oils extra)
- ♥ Rotate all four tires*
- ♥ Multi-point courtesy inspection included
- ♥ Free Consultation on any of these items
- ♥ Free Windshield Rain Repellent Treatment



Our Sweetheart Price is...

Only \$29.97*



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This Sweetheart Special ***Expires 2/28/20***

CALL NOW FOR YOUR APPOINTMENT!

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* Most Vehicles, see store for full details

* Shop Supplies & Hazmat Extra

We're Giving Away FREE Hoses! **FREE COOLING SYSTEM HOSES!***

Don't get stranded due to a blown radiator hose. A leaky or blown hose could result in serious engine damage if your vehicle overheats!

During the month of February
Get FREE Hoses*
Call Now



Offer Expires: February 28th, 2020



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*Excludes carry-out. Installation, coolant & additional parts as needed, extra. Offer valid only with installation at our shop. Does not include commercial vehicles. See Store for details