



2401 Concord Pike  
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MARCH 2020

302-478-9786

<https://www.facebook.com/pg/PontesAutoCare>



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## News You Auto Know

**Did You Know...** A flashing TPMS indicator light on a vehicle's dashboard is a sign that the TPMS is experiencing a system malfunction. ... If so, the tires should be checked for air pressure to determine if any of the tires are low on air. When a TPMS light flashes it may indicate that one of the sensors has failed and requires further attention. Stop in or call us for a FREE air pressure check.



*Thank You...*  
*We Appreciate Your Referrals*

Mark Stein

Pete Steiner

Chuck Landry



#### ST. PATRICK'S DAY FACTS, FUN, AND FOLKLORE

- Blue was the color originally associated with St. Patrick, but green is now favored.
- The first St. Patrick's Day parade in the American colonies was held in New York City on March 17 in 1762.
- St. Patrick's Day is the traditional day for planting peas, even in the snow!
- Cabbage seeds are often planted on St. Patrick's Day, too, and old-time farmers believed that to make them grow well, you needed to plant them while wearing your



**[www.PontesAutoCare.com](http://www.PontesAutoCare.com)**

## Don't Depend on the Luck of The Irish To Save Money on Car Maintenance

Find the Pot o' Gold By Becoming a Car Care Club Member

Members Get (4) FREE oil changes and BIG discounts On other Maintenance Services.

Call us at 302-478-9786 and to Find Out How YOU Can Become An *Insider's Car Care Club Member*



## Special Weeks In March

- National Cheerleading Week
- National Consumer Protection Week
- Celebrate Your Name Week
- National Pet Sitters Week
- National Bubble Gum Week



March 1st Is Share a Smile Day

Did You Know...



## MAINTAINING YOUR VEHICLE: WHAT TO CHECK AND WHEN

The Car Care Council has developed a service interval schedule with general guidelines for the regular maintenance of **passenger cars, minivans, pick-ups and SUVs.**

This schedule is customary for the majority of drivers and vehicles. However, always consult your owner's manual for specific recommendations from your vehicle manufacturer.



### CHECK FREQUENTLY

- Dashboard Indicator Lights On
- Tire Inflation and Condition
- Windshield Washer Fluid
- Engine Oil Level

### CHECK EVERY 3 MONTHS/ 3,000 MILES

- Automatic Transmission Fluid
- Battery and Cables
- Belts
- Dashboard Indicator Light On
- Engine Air Filter
- Engine Oil
- Exhaust
- Hoses
- Lights
- Power Steering Fluid
- Tire Inflation and Condition



# 10 Fun Car Facts You Probably Didn't Know

1. Cars were seen as the “green” alternative of transportation in the early 20<sup>th</sup> century because horses were causing so much pollution with their poop.
2. The Honda CR-V originally came with a picnic table.
3. The Ford GT broke the crushing machine used in the “roof crush” safety test because it's so strong.
4. In Russia, it's a criminal offense to drive around in a dirty car.
5. 75% of cars that Rolls-Royce has ever produced are still on the road today — AMAZING.
6. If you want to travel to the moon, it would take less than 6 months if you drive at 60 mph.
7. The “new car smell” is composed of over 50 volatile organic compounds—none of which are toxic.
8. The first car accident occurred in 1891 in Ohio.
9. The average American spends about 38 hours a year stuck in traffic.



## National Dentist's Day

**March 6** is **National Dentist's Day**, a day to celebrate the men and women who keep our chompers chomping, our gnashers gnashing, and our whites pearly. Dentists are doctors who specialize in oral health. It's their job to prevent, diagnose, and treat oral diseases, monitor the growth of our teeth and jaws, and perform surgical procedures on our teeth and mouths! Dental health is integral to our overall health, so today we salute them not just for keeping our teeth looking good, but keeping our bodies in tip-top shape.



## Have a Question About Your Car?

Just give us a call! We always enjoy hearing from our valued customers. Whether you have a question about vehicle maintenance, a repair question, or just want to call to say Hello, we'd love to hear from you.

Give us a call at **302-478-9786**

## MERCEDES MAYBACH 6 CABRIOLET CONCEPT





# SPOTLIGHT

One of our lead technicians **Scott Coutu** has been with us **for 30 years!** Scott comes with years of training in the automotive industry with an associate's degree in electrical engineering. He is married with children and grand children. In his spare time he coaches youth soccer and **volunteers with the Shiner's hospitals for Children.**

## Client of the Month

**Dr. Leonard Seltzer** has referred many of his friends to our shop in the 35 yrs. he has been a loyal customer. In that time we have learned what a generous and compassionate person who extends himself to assist the community wherever he sees a need.

**Thank You again for believing in us.**

# BEHOLD!



## Community Events Around Town

**Saint Patrick's Day Parade & Hooley — March 14**

**King Street, Wilmington DE**

**Presented by City of Wilmington Events**

## PONTE'S AUTO CARE'S SAVIN' O'THE GREEN SPECIAL

### ALL OF THIS

- Oil change, filter and lube (Full Synthetic oil extra)
- Tire Rotation
- **FREE** courtesy inspection
- **FREE** windshield solvent fill-up
- **FREE** Rain repellant treatment



**FOR ONLY A WEE BIT O'GOLD**

**\$34.77\***

YOU'LL BE SAVIN' \$19.00

**Hurry and call now to schedule your appointment!**

**302-478-9786**

**Daylight Savings Begins March 8th...**  
**Don't forget to set your clocks ahead (1) hour!**  
**Your One Week Savings Begins March 9<sup>th</sup>**

**Our Daylight Savings**  
**One Week "Savings" Special...**

Don't feel like you lost an hour, stop in and **save up to \$50.00\***!

**Coupon**

- **Save \$25.00** off any service over \$200\*!
- **Save \$40.00** off any service over \$350\*!
- **Save \$50.00** off any service over \$500\*!



Your Chance to Save, Save, Save...Our One Week Daylight Savings Special Is Good **During The Week Of March 9-13!**

Bring this coupon or mention **"Daylight Savings"** when you call to  
schedule your appointment  
Ponte's Auto Care  
**302-478-9786**

**A Fun Holiday – Puppy Day**

**Save \$4.00 Off Your Oil Change & While Making Us Smile**

*Puppy Day, a day reserved for recognizing the joy and love that puppies bring to our lives.*

*This year Puppy Day, also known as National Puppy Day, is on March 23<sup>rd</sup> in the U.S., is a holiday that not only celebrates the offspring of "mankind's best friends" but also urges people to adopt puppies on this day. It is also an unofficial holiday whose goal is to put an end to the cruel practice of puppy mills and farms.*

*In honor of national puppy day, during the month of March **bring in a fun and/or unique picture** of a puppy that we can share on our wall and we'll **take \$4.00 off the price** of your oil change or any service you need.*

We're looking for more smiles, puppies make people smile, so join in and **bring us a fun picture of your pup or somebody else's.**

**Ponte's Auto Care**  
**302-478-9786**



# ***Back By Popular Demand...FREE Brakes!***

Don't worry about getting your eyes checked!

***That's right...***

## **FREE BRAKES**

### **Brakes Are One of the Most Critical Parts on Your Car**

No Matter how difficult the economy is we feel that your family's safety is that important, that's why we're currently offering **FREE BRAKES!**

#### **Free Front OR Rear Brake Pads**

Installation, Specialty pads, hardware, rotor resurfacing or new rotors, calipers, etc. are extra. (some cars and light trucks extra.)

Does not include commercial vehicles



**HURRY!**

**Offer Expires: March 31, 2020**

***Good Until March 31<sup>st</sup>. Call now for your appointment. We're sure we'll fill all our available appointments, so don't wait CALL NOW!***

***This is only available to our valued clients and their friends\****



**Call (302) 778-9738 now for your appointment**

***\* If you have a relative or friend you feel could benefit from this FREE brake pad special give them this flyer, have them print **your name below** and we will honor this special for them too!***

Ponte's Auto Care Customer Name Printed Here